



EUROPEAN COMMISSION  
SECRETARIAT-GENERAL

Directorate E - Twin Transition, Economic & Social Affairs  
SG.E.2 - European Green Deal

Brussels  
SG.E.2/IB

Dear Sir, / Dear Madam,

Thank you for your letter of 13 January to various people within the Commission about an internal Commission meeting that would take place on 14 January on the revision of the agricultural promotion policy. I answer on behalf of the various colleagues you addressed.

The Commission welcomes stakeholders and lobby-organisations providing information that inform policy debates. The Commission has invested massively in providing opportunities for all stakeholders to provide their views on Commission initiatives in the form of public consultations and feedback on tertiary legislation, roadmaps and legislative proposals. As such, I would strongly urge you to provide input in the upcoming public consultation linked to the review of the EU promotion programme for agricultural products. The information you will provide will help us to make better policy. We do not invite stakeholders to provide inputs for our internal meetings however but, in any event, no meeting of the kind you referred to took place.

Yours faithfully,

Duncan Johnstone  
Acting Head of Unit

[Bruno.Menne@copa-cogeca.eu](mailto: Bruno.Menne@copa-cogeca.eu) on behalf of:

**AREFLH** - The Assembly of European Fruit, Vegetable and Horticultural Regions  
**AVEC** – Association of Poultry Processors and Poultry Trade in the EU countries  
**CELCAA** - European Liaison Committee for Agricultural and Agri-Food Trade  
**CLITRAVI** - Liaison Centre for the Meat Processing Industry in the European Union  
**COPA-COGECA** - The united voice of farmers and their cooperatives in the European Union  
**EDA** - European Dairy Association  
**EFFAB** - European Forum of Farm Animal Breeders  
**EUROPATAT** - European Potato Trade Association  
**FRESHFEL** - European Fresh Produce Association  
**UNION FLEURS** - International Flower Trade Association

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