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Brussels,

Dear Secretaries General, Dear Managing Director,

Thank you for your letter dated 8 September 2022 addressed to Commissioner Wojciechowski and myself regarding the future EU front-of-pack nutrition labelling framework.

Improving nutrition and fighting overweight and obesity, which are amongst the major risk factors linked to non-communicable diseases including cancer, are among our key political priorities in the area of health and food safety.

In this respect, the development of harmonised front-of-pack nutrition labelling announced under the Farm to Fork Strategy and Europe's Beating Cancer Plan presents a unique opportunity to contribute to these objectives and create a food environment that empowers consumers to shift towards healthy diets. We are currently in the process of finalising an impact assessment, which covers different policy options based on the existing types of front-of-pack nutrition labels already developed in the EU.

Our aim is to propose a new European approach that is beneficial for our citizens and acceptable for food business operators. This approach should indeed be based on the outcome of the impact assessment as well as on science and evidence, which has been collected via stakeholder consultations and scientific advice from the European Food Safety Authority and the Joint Research Centre.

I would like to assure you that we have taken careful note of all the elements raised in your letter and that they are being duly considered in the preparation of our proposal.

Yours sincerely,

Pekka Pesonen, Secretary General, Copa Cogeca
Dirk Dobbelaere, Secretary General, CLITRAVI
Ignacio Sánchez Recarte, Secretary General, CEEV
Alexander Anton, Secretary General, EDA
Karsten Maier, Secretary General, UECEV
Kirsten Diessner, Managing Director, IBC